

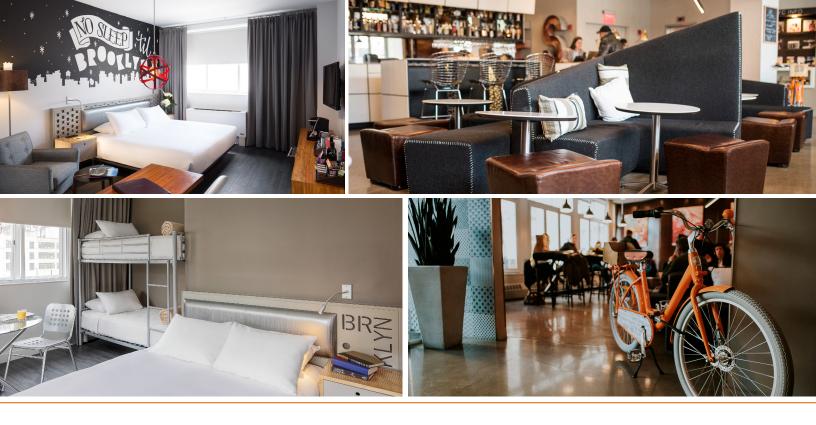


AN *INDEPENDENT* COLLECTION HOTEL

Few Brooklyn hotels can boast the same spirit and moxie of NU Hotel Brooklyn, downtown Brooklyn's original boutique hotel. Offering luxury amenities and exceptional service while channeling Brooklyn's distinct personality, NU Hotel draws inspiration from the creative energy of the borough's thriving art scene and the urban dynamism that defines the neighborhood.

The Independent Collection is a growing collection of cultivated lifestyle hotels located in unique residential neighborhoods of gateway cities across the US. This distinctive hotel concept is renowned for its simple sophistication, authentic connection to local communities and personalized service. Independent Collection hotels are created for the independently minded traveler and invite guests to experience the true spirit of the city.

For more information on Independent Collection, please visit www.independentcollection.com.



HOTEL ROOMS

NU Hotel boasts a dynamic urban vibe, where street art combines with relaxing nooks to create a refreshing place to lounge. Each of the 93 loft-inspired guestrooms feature recycled hardwood floors and furniture, floor-to-ceiling curtains and retro-inspired headboards. In select guestrooms, the walls themselves are works of art, as they feature large-scale murals by local artists as part of the NU Perspectives program.

DINING

Misdemeanor, located in the lobby of NU Hotel, offers the perfect mix of urban cool and laidback fun serving specialty cocktails with refreshingly local ingredients: local gin, whiskey, and wine are all poured here. During the warmer months, the lounge opens onto the street – becoming downtown Brooklyn's largest sidewalk bar and lounge.

NU PERSPECTIVES

As a part of the NU Perspectives Project, NU Hotel has given creative license to a number of local artists to liven up select guestrooms at the hotel. The hotel's white walls and loft-like design serve as a blank canvas on which the artists can put their signature creations with floor-to-ceiling murals. Currently, NU Hotel boasts 15 NU Perspective guestrooms and is always accepting submissions.

HOTEL AMENITIES

- Complimentary Wi-Fi access in all guestrooms and throughout the hotel
- Green design elements
- Complimentary continental breakfast
- L'Occitane bath amenities
- Misdemeanor bar & lounge
- Bluetooth Audio Player
- Complimentary in-room coffee
- Parking (\$)
- · Pet-friendly services
- Full-service minibar (\$)
- 24-hour fitness center equipped for cardio, Pilates, boxing and yoga
- NU Bicycles available for complimentary loan (based on availability)
- Guest computer in lobby